

Project	Status
<ul style="list-style-type: none"> Participation in IYE marketing strategies, involvement in "Getaway", links to website and support for program as STO. 	<ul style="list-style-type: none"> Participated in IYE marketing strategies; provided information for the 'Getaway' program; supported program as an STO
<ul style="list-style-type: none"> Media exposure of IYE 2002 aims and content with particular reference to WA operators, research and events 	<ul style="list-style-type: none"> Completed
<ul style="list-style-type: none"> Bibbulmun Eco-team Challenge: weekend event on the Bibbulmun Track near Perth 	<ul style="list-style-type: none"> Five week event on the Bibbulmun Track spanning most of the length of the track. Four heats and a final with teams from WA and Eastern States. The event received media publicity.
<ul style="list-style-type: none"> WA Conference on Ecotourism, to be held alongside WA Department of Conservation & Land Management (CALM) Travel Industry Expo in May 2002 	<ul style="list-style-type: none"> Completed May 2002
<ul style="list-style-type: none"> Incorporation of NEAP into WA's protected area licensing scheme, administered by the CALM 	<ul style="list-style-type: none"> NEAP is one of the accreditation requirements for the restricted E Class licence from July 1 2003. Operators who have successfully completed their NEAP Accreditation can receive an extended licence.
<ul style="list-style-type: none"> Establishment of a new indigenous and ecotourism product in the WA Goldfields region 	<ul style="list-style-type: none"> Development of indigenous and ecotourism product is on-going.
<ul style="list-style-type: none"> Living Windows into WA to feature ecotourism product; an on-going marketing program by the South West Development Commission. 	<ul style="list-style-type: none"> Completed
<ul style="list-style-type: none"> Pilbara Ecotourism Festival 	<ul style="list-style-type: none"> Did not run but IYE promoted at a range of smaller festivals
<ul style="list-style-type: none"> Marketing support for ecotourism operators in the Pilbara region 	<ul style="list-style-type: none"> There are no NEAP Accredited operations in the Pilbara but the IYE was promoted through a number of trade shows attended by the Pilbara Tourism Association.
<ul style="list-style-type: none"> Sustainable tourism workshops and a tourism exchange coordinated by the Forum Advocating Cultural and Eco Tourism (FACET) in partnership with CALM and WATC 	<ul style="list-style-type: none"> Completed May 2002
<ul style="list-style-type: none"> State-wide integration of business accreditation with Nature and Ecotourism Accreditation 	<ul style="list-style-type: none"> Not completed however, the environmental responsibility section of the Nations Tourism Accreditation program has been strengthened to incorporate measurable environmental measures. In addition work is being carried out with Green Globe to develop sustainable tourism businesses.