

ECOTOURISM AUSTRALIA NATIONAL CONFERENCE 2007
WEDNESDAY, NOVEMBER 21 & THURSDAY, NOVEMBER 22

	Wednesday, November 21 Members Dining Room – MCG Melbourne			
	Welcome: Andrew Fairley , Conference Convenor			
1.00pm	Keynote Address: Tony Wheeler , Founder, Lonely Planet <i>Topic: Ecotourism? Is it a real global challenge? Or just another travel buzzword?</i>			
1.05pm				
1.30pm	Keynote Address: Graeme Wood , Managing Director – Wotif.Com Topic: The ECO Future			
1.55pm	Regional Theme Stream Report and Summary – Mount Buller			
2.10pm	Regional Theme Stream Report and Summary – Bendigo Goldfields			
2.25pm	Regional Theme Stream Report and Summary – Grampians			
2.40pm – 3.00pm	Afternoon tea to be served in the Trade Display Area – Ponsford Atrium			
	Concurrent Session 1			
	<i>Indigenous Issues in Tourism</i>	<i>Balancing Park Protection & Use</i>	<i>Educating Future Leaders</i>	<i>Branding and Destination Planning</i>
3.00pm	Graham Morris Aboriginal Culture in Central Australia – The Visitor Experience	Professor Jack Carlsen Valuing Parks and Protected Areas for Tourism: The Atlas Project	William Angliss Institute of TAFE, Paul Taylor Educating Future Leaders Workshop	Bruce Leaver Progress in the National Landscapes Program
3.15pm	Questions	Questions		Questions
3.20pm	Debra Grima Achieving and Maintaining high standards in the Indigenous Tourism industry	Yahaya Ibrahim Marine Parks in Malaysia: Issues, Conservation and Malaysian provisions		Janet Mackay Are Great Walks icons and are all icons great?
3.35pm	Questions	Questions		Questions
3.40pm	Brian Nelson Providing the connection between the experience and the customer in tourism operations	Aggie Wegner, Susan Moore, Jim Macbeth Overcoming challenges in collaboration between Managers and Tour Operators		Manuela Taboada Branding the Waterfall Way: an alternative perspective for promotion
3.55pm	Questions	Questions		Questions

4.00pm	Damien Bell Budj Bim – success and high achievement in Indigenous Tourism	Professor Yurie Kaizu The current Ecotourism movement and regional challenges in Japan		Professor Ross Dowling Geotourism: The appreciation of our Earth's geological heritage
4.15pm	Questions	Questions	This session concludes 1630 hours	Questions
6.30pm - 9.30 pm	Evening Networking Function at the Melbourne Zoo: Green is the new black, ooh la la!			
Thursday, November 22				
8.00am – 5.00pm	Delegate registration open			
9.00am	Plenary Session 3 Members Dining Room – MCG Melbourne			
9.30am	Keynote Address: Hon Gavin Jennings , Minister for Environment, Minister for Climate Change <i>Climate Change: Victoria's Strategy for the Future</i>			
10.00am	Dr. Graeme Pearman , Interim Director, Monash Sustainability Institute, Monash University Topic: <i>Current Climate Change Status and Its Implications for the Ecotourism Industry</i>			
10.30am	Keynote Address: Ross Honeywill , Consumer Behaviourist and Author Topic: <i>The Eco-Divide: How the new economic order (NEO) is redefining the travel market</i>			
	Keynote Address: Charlotte Prouse , The Leap Agency. Topic: Brand Strategy Development			
11.00am – 11.30am	Morning Tea served in the Trade Display Area – Ponsford Atrium			
	Book Launch – "Quality Assurance and Certification in Ecotourism", co-edited by Rosemary Black and Alice Crabtree of Sturt University			

11.30am – 1.00pm	Concurrent Session 2			
	Understand Your Market	Community attitudes and involvement	Partnership Initiatives in the Tourism Industry	Sustainability and Climate Change
11.30am	Ross Honeywill New Economic Order Workshop	Rosemary Black & Alice Crabtree What is Quality Ecotourism?	Sean Daugherty Victoria's Nature Based Tourism Strategy 2007-2011	Steven Andrew Identifying your carbon footprint and becoming carbon neutral
11.45am		Questions	Questions	Questions
11.50am		Professor Maud Tixier Guest responses to a more sustainable (responsible) hospitality business: A cross cultural study	Adrian Turnbull & Greg Bruce Eco-Catchment Education Tours	Professor Bruce Prideaux "The Great Barrier Reef is dying, see it whilst you can!" Climate Change, media and reef tourism: an uneasy combination?
12.05pm		Questions	Questions	Questions
12.10pm	Charlotte Prouse Brand Development & Management Workshop	Julie Carmody & Professor Bruce Prideaux Community involvement in the management of a World Heritage icon	Vicki Bonanno Effectiveness & uptake of GBRMPA's high standard tourism program	Olive Penny & Jo Davies Action for Climate Change
12.25pm		Questions	Questions	Questions
12.30pm			Hiroko Kobayashi What can we offer from Japan? Partnerships with QPWS for Japanese Ranger Program	La Vergne Lehmann Valuing Water in Tourism
12.45pm		Questions	Questions	Questions
12.50am – 01.30pm	Lunch – New National EcoGuide Program Launch. National EcoGuide Award for Excellence Ceremony.			
	Plenary Session 4 Members Dining Room – MCG Melbourne			
1.30pm	Keynote Address: Anthony Dennis , Editor, Travel + Leisure Australia Magazine <i>Topic: 'Green and Glossy'- How are travel magazines responding to the eco challenge?</i>			
2.00pm	Keynote Address: Mariglo Laririt , Manager for Environment, El Nido Resorts/ Ten Knots Group, Palawan, Philippines <i>Topic: Partnerships for Tourism and Conservation in a Philippine Protected Area</i>			
2.30pm	Keynote Address: Asit Biswas , Help Tourism, India <i>Topic: Linking Protected Areas and Heritage with people's livelihood by giving them ownership through tourism is the first step towards conservation</i>			

3.00pm – 3.30pm	Afternoon Tea served in the Trade Display Area.
3.30pm 4.00pm 5.00pm 5.15pm 5.20pm 5.30pm	<p style="text-align: center;">Plenary Session 5 Members Dining Room – MCG Melbourne</p> <p>Keynote Address: Mark Stone, Chief Executive Officer, Parks Victoria <i>Parks and Protected Area Management in a post-bushfire environment</i></p> <p>Keynote Address: Marshall Vann, Chief Executive Officer, MFS Living and Leisure</p> <p>Presentation Ceremony for new ECO Certified Operators – Alastair McCracken</p> <p>Announcement of 2008 Conference host – Alastair McCracken</p> <p>2008 Conference Launch</p> <p>Close of Conference: Andrew Fairley, Conference Convenor</p>
7pm	<p style="text-align: center;">Conference Gala Dinner at the MCG GALA DINNER HOLIDAY AUCTION Bring along your spouse or partner</p>