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# Zoos contribution to Conservation, Recreation, Education and Research

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Chair

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# Zoos Victoria

To be a leader in saving wildlife and wild places for our children



**Mission:** To foster a community who really care about the conservation of wildlife and wild places by connecting people and wildlife in four ways:

*Open the door:*  
provide exceptional wildlife encounters that reach beyond the boundaries of our zoos.

*Lead the way:*  
communicate and demonstrate the roles of conservation and research in all we do.

*Be a catalyst:*  
inspire action through the focused learning activities that incorporate all the senses.

*Galvanise action:*  
enable hands-on participation in conservation and sustainability solutions and actions in backyards and beyond.

# Exit survey

- 90% thought we did excellent job in wildlife conservation.
- 68% motivated to **learn** more about wildlife conservation.
- 64% motivated to **do** about wildlife conservation.

# Tenkile Conservation Program



# They're calling on you...



the Jane Goodall Institute  
[WWW.JANEGOODALL.ORG](http://WWW.JANEGOODALL.ORG)



# Zoos Victoria – Discovery & Learning

- Recognized as a Victorian Government core education partner.
- Largest education provider outside the Victorian class room.
- 165,000 students each year.



# Brookfield Zoo – Wolf Woods



# Research



# Recreation



Thank you.

