

Department  
for Environment  
and Heritage

# Working with Protected Area Managers and in National Parks



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# Working with Protected Area Managers

## Overview

- How important are protected areas?



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- Why licence?



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- Are you getting what you need?



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- The South Australian story



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- The South Australian story
- Identifying the opportunities



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- How important are protected areas?
- Why licence?
- Are you getting what you need?
- The South Australian story
- Identifying the opportunities
- Summarise main themes



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# How Important are Protected Areas?

## Tourism Australia Statistics - 2007

Visitors to National and State Parks (domestic and international)

- Visitors 15.2 million
- Visitor nights 136.2 million
- Expenditure \$ 15.5 billion



# Why Licence?

- Monitoring use of lands – better management and planning



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- Encouraging operators to provide a safe and rewarding experience to all their clients.



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# Why Licence?



# Why Licence?

- Monitoring use of lands – better management and planning
- Encouraging operators to provide a safe and rewarding experience to all their clients.
- Contribute to the management and protection of these areas.



# Are you getting what you want?

## Effective communication



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## Effective communication

- Differing levels of engagement
  - *On-ground v's strategy/planning*



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- Identify mutual benefits/opportunities



# Are you getting what you want?

## Effective communication

- Differing levels of engagement
  - *On-ground v's strategy/planning*
- Don't be afraid to ask
- Identify mutual benefits/opportunities
- Plan - predict and mitigate the risks



# The South Australian Story

## Future direction



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- Longer term licenses – linked to accreditation



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- Variable expiry dates – operator discretion



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- Longer term licenses – linked to accreditation
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- On-line licence applications / trip returns
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- Providing interpretive material / training opportunities



# The South Australian Story

## Future direction

- Longer term licenses – linked to accreditation
- Variable expiry dates – operator discretion
- On-line licence applications / trip returns
- Searchable National Park web presence
- Providing interpretive material / training opportunities
- Operator newsletter



# The South Australian Story

## Future direction

- Longer term licenses – linked to accreditation
- Variable expiry dates – operator discretion
- On-line licence applications / trip returns
- Searchable National Park web presence
- Providing interpretive material / training opportunities
- Operator newsletter
- Identifying new opportunities



# Identifying the Opportunities

## Group Discussion

- 10 mins
- Identify the good things that you have experienced
- Identify anything that could be improved
- Identify any opportunity that you believe is being missed
- Groups to report findings
- Identify themes that can be presented to protected area managers via Eco-Tourism Australia.



# Feedback & Summarise

## Main themes

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**Thank You and Happy Touring**

