

Ecotourism Medal

This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to the Australian tourism industry. Judges consider in particular the activities and contribution of the nominee outside the expectations of normal employment.

Important notes:

- *The award will not be made to the same person twice*
- *Nominations are acceptable from any party except the nominee*
- *The answer to each question must not be more than 2 pages*
- *The nominee's Curriculum Vitae and no more than 5 letters of recommendation may be included*
- *The award will be presented at the discretion of the judges, based on the submissions received*
- *Entry into the Australian Tourism Awards in this category is not based on State/Territory winners and is at the discretion of the Australian Tourism Awards Judging Panel*
- *This award will not necessarily be recognised annually*

1. Provide a brief overview of the nominee, highlighting their outstanding attributes. Include a brief history of their career in tourism, including a description of their current employment, if applicable
TIPS: Extracts from their curriculum vitae may prove useful
(10 Points)
2. Provide examples of the nominee's personal service over and above the nominee's paid employment to the Australian tourism industry
(10 Points)
3. Provide specific examples of activities resulting from the nominee's contribution that have significantly benefited the industry
TIPS: Examples could include: conceptual development, operation, administration, management, regional promotional activity, research, advocacy, representation, improvement of industry standards, participation in industry organisations, etc
(10 Points)
4. Outline the degree of personal involvement, the success resulting from that involvement and the long-term benefits to the industry as determined by the ongoing nature of achievement or success
(20 Points)

Applications are to be submitted by the 27th October 2008. The winner will be announced at the Inaugural Conference on Green Travel, Climate Change and Ecotourism Gala Ecotourism Awards Dinner on Tuesday the 18th November 2008 in Adelaide, South Australia.

The winning entrants will receive:

- Return travel to South Australia
- Attendance to the plenary sessions held in Adelaide on the 17th and 18th of November including all Keynote and Concurrent addresses, morning teas, lunches and afternoon teas
- Attendance to the Welcome Cocktail Reception at Windy Point Restaurant
- Attendance to the awards ceremony at the **Tourism Australia 'Australian Experiences' Gala Dinner – National Eco Awards and Gala Auction** where you will be presented with your award

Applications may be submitted via the online application form, by email to:
support2@ecotourism.org.au

or by mail to:

Ecotourism Australia
PO Box 881
Fortitude Valley QLD 4006

Any questions regarding your application may be directed to: support2@ecotourism.org.au