

1 DAY MEMBER MASTERCLASS

HOSTED BY:
ECOTOURISM AUSTRALIA



11 SEPTEMBER 2018 | 12:30PM - 6:30PM

DoubleTree by Hilton, 121-123 Esplanade, Cairns, QLD

PROGRAM

Part 1 | What does ecotourism excellence look like? 12:30 - 2:30

12:30 - 12:40 | Welcome and update | Rod Hillman, Ecotourism Australia

12:40 - 1:00 | The Parks Perspective | Steve Wroe, Parks Australia

Kakadu NP - Gold Australian Tourism Award; EA Director

1:00 - 1:20 | The Tours Perspective | TBC

TBC

1:20 - 1:40 | The Marine Perspective | Jan Claxton, Ocean Rafting

Gold Australian Tourism Award; EA Certified Operator

1:40 - 2:00 | The Accommodation Perspective | Michele Bain, Yondah Beach House

Gold Australian Tourism Award; EA Certified Operator

2:00 - 2:30 | Q&A

2:30 - 3:00 Afternoon Tea

Part 2 | The value of sharing your eco story 3:00 - 5:00

3:00 - 3:20 | Philanthropy, community and conservation | Lizzie Corke

Conservation Ecology Centre; EA Director

3:20 - 3:40 | Citizen Science | Fred Nucifora

Great Barrier Reef Marine Park Authority

3:40 - 4:00 | Indigenous tourism | Andrew Simpson

Mission Solutions Pty Ltd / Lirwi Yolngu Tourism Aboriginal Corporation

4:00 - 4:20 | Selling Ecotourism | TBC

TBC

4:20 - 4:50 | Q&A

4:50 - 5:00 | Global Eco Conference Update | Rod Hillman, Ecotourism Australia

Part 3 | Networking & Canapes 5:00 - 6:30

TO REGISTER

COMPLETE THE REGISTRATION FORM &
RETURN TO ECO@ECOTOURISM.ORG.AU