

GLOBAL ECO ASIA-PACIFIC TOURISM CONFERENCE MEDIA TOOLKIT

WHAT IS GLOBAL ECO?

50 WORDS OR LESS

Global Eco Asia-Pacific is the world's longest running ecotourism conference, bringing together the world's leading speakers on ecotourism, sustainability and responsible tourism.

120 WORDS

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Content-rich and with a focus on practical and applied ecotourism, Global Eco unites tourism operators, protected area managers, tourism organisations, Indigenous bodies and researchers to bring all players to the table.

Increasingly, this business-to-business and business-to-government conference is at the hub of partnerships between protected area managers and the tourism industry – across infrastructure and investment, quality, conservation and land management. Through keynote speakers and workshops, it opens discussions across key thematic areas and concurrent streams to develop knowledge-sharing and action-oriented discussions which have – together with the embedded networking opportunities – consistently created significant business benefits for delegates.

IMAGES

Dropbox: <https://bit.ly/2x3hpin>

REASONS TO ATTEND

- Learn about international and national best practice ecotourism
- Be inspired by expert keynote speakers from Australia and around the world
- Hear about leading practices in eco- and sustainable tourism, conservation, protected area management, planning and development, marketing, Indigenous and community engagement, architecture and design, philanthropy, sustainable destination management and climate action
- Network with government, practitioners, operators and academics

TESTIMONIALS

“The conference exceeded my expectations by a considerable margin and I look forward to seeing it become ever more international in the coming years. I cannot think when I ever attended 3 days of conference without feeling bored or tired of proceedings at some point. This was an exception – I was riveted by every session from 9 to 5!”

– Mark Witney - Director, Singita Game Reserves

“Global Eco Asia-Pacific Conference has always sent a high benchmark with great contents. It is getting better each year and very innovative even as the industry is being disrupted by global trends whether it is environment or technology.”

– Albert Teo, Founder Borneo Ecotours, Malaysia

“I just wanted to send you a note to say thanks for a great conference – I think the Global Eco conference was excellent; and probably one of/or the best ‘tourism’ conferences I’ve ever attended, mainly because it provided such a wide variety of topics and speakers. Well done! The conference provided a lot of good content/contacts and research for my projects/publication as well.”

– Melanie Grevis-James - Banksia Marketing

“A fantastic opportunity to meet and learn from the world leaders of ecotourism industry. Definitely very inspiring and practical!”

– Dr Young Ng, Chairman Association for Geoconservation, Hong Kong

“As Eco conferences go, you are not going to beat Global Eco for diverse and inspiring presentations, interesting and actionable insights, and valuable networking opportunities. Global Eco at Rottneest Island was one of the best organised conferences I have attended.”

– Bruce Bromley, Chief Financial Officer, Soneva Group, Thailand

SOCIAL MEDIA

OFFICIAL CONFERENCE HASHTAGS

#globaleco19 #ecotourismaustralia #essentialevolution

CONNECT WITH US

The Global Eco Conference is marketed through both Ecotourism Australia's social media channels and the dedicated Global Eco social media channels. Details of these are below.

Ecotourism Australia

Facebook | <https://www.facebook.com/EcotourismAus/> (tag @EcotourismAus)

- major announcements, event details, live updates, attendee interviews, member news

Instagram | <https://www.instagram.com/ecotourismaustralia/> (tag @ecotourismaustralia)

- daily stories

Twitter | <https://twitter.com/EcotourismAus> (tag @EcotourismAus)

- presentation highlights

LinkedIn | <https://au.linkedin.com/company/ecotourism-australia> (tag @Ecotourism Australia)

- general updates

Global Eco Conference

Facebook | <https://www.facebook.com/globalecoconference/> (tag @globalecoconference)

- major announcements, event details, speaker information, program updates, event news

LinkedIn | <https://www.linkedin.com/company/global-eco-asia-pacific-tourism-conference/> (tag @Global Eco Asia-Pacific Tourism Conference)

- major announcements, speaker information, additional resources

RECENT NEWS

- Global Eco Heads to Cairns! | <https://bit.ly/2ZnWJOg>
- 2019 Conference Theme: Essential Evolution | <https://bit.ly/2XErlue>
- Cairns Pullman Reef Hotel and Convention Centre to host Global Eco Asia-Pacific Tourism Conference | <https://bit.ly/2KgtucF>

CONTACT

GLOBAL ECO SECRETARIAT

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Email: info@globaleco.com.au

- Registration Enquiries
- Speaker Enquiries
- Global Eco Media Enquiries
- Sponsorship and Display Opportunities

ECOTOURISM AUSTRALIA

Ecotourism Australia

Phone: 07 3256 6777

Email: eco@ecotourism.org.au

- Membership enquiries

WEBSITE

For more information or to register, visit <https://globaleco.com.au/>

ABOUT ECOTOURISM AUSTRALIA

Ecotourism Australia (EA) is a not for profit, membership-based organisation focused on inspiring environmentally sustainable and culturally responsible tourism.

EA designs and delivers certification programs for tourism products, representing more than 500 operators and 1,600 products Australia. EA also represents the interests of ecotourism operators and destinations through membership on advisory boards, reference groups and other industry bodies, working closely with diverse industry stakeholders to implement sustainable tourism practices.

Formed in 1991 as the first national ecotourism body in the world, EA has made a significant contribution to environmental sustainability in Australia through its ground-breaking certification programs, including ECO Certification, Respecting our Culture Certification, Climate Action Certification, EcoGuide Certification and Destination Certification.

Now in its 28th year, EA is having an increasing impact on sustainability at the global level. The ECO Certification Program is one of only six in the world to have achieved Global Sustainable Tourism Council Accreditation, demonstrating that it meets global best practice sustainable tourism criteria. EA's annual Global Eco Conference is the longest running ecotourism conference in the world.

Learn more about EA at www.ecotourism.org.au.

Find certified travel experiences at <https://www.ecotourism.org.au/eco-experiences/green-travel-guide/>