BUNDABERG NORTH BURNETT REGION

LOCAL GOVERNMENT ELECTIONS 2016
#VOTEFORTOURISM

The Bundaberg North Burnett tourism region includes the electorates of Burnett, Bundaberg and Callide.

BUNDABERG REGION INFRASTRUCTURE PRIORITIES FOR TOURISM 2020
- Development of a world class visitor and research facility at the Mon Repos Turtle Centre
- Development of a multipurpose centre to cater for regional conference and significant events
- Cycle/walking paths to join key areas of the region

NORTH BURNETT REGION INFRASTRUCTURE PRIORITIES FOR TOURISM 2020
- Development of walking trails, signage and improved access in national parks
- Upgrade of caravan parks across the region
- Improvements to roads connecting the North Burnett

Visitor economy in the Bundaberg North Burnett Region
- $0.83m visitors daily spend in local economy
- $304m visitors spend per year
- $550m 2020 potential
- 638,000 visitors per year
- 3.5m overnight stays per year

Why tourism matters to Bundaberg North Burnett
- Tourism in Bundaberg contributes $0.6b to Queensland’s GSP
- 6,200 tourism jobs in the region, 14.7% of the jobs in the region
- Every dollar tourism earns, adds an additional 87 cents to other parts of the economy

What do Bundaberg North Burnett Region residents think about tourism?
- 93% recognise the important economic benefits of tourism
- 58% recognise tourism stimulates new infrastructure
- 98% see the greater cultural diversity tourism generates
- 78% agree that tourism produces increased local pride
- 83% are happy with continued tourism growth
- 14% are happy with the same level of tourism growth

Source of all data: Tourism Research Australia IVS and NVS, June 2015; Tourism and Events Queensland, Tourism Economic Key Facts, September 2015; Deloitte Access Economics, Queensland Tourism Industry Outlook Potential to 2020, August 2012; Tourism Research Austria, State Tourism Satellite Accounts 2013-2014; Tourism and Events Queensland, Social Indicators 2013. RIS2983