

# BUNDABERG NORTH BURNETT REGION



## LOCAL GOVERNMENT ELECTIONS 2016

### #VOTEFORTOURISM

The Bundaberg North Burnett tourism region includes the electorates of Burnett, Bundaberg and Callide.



## BUNDABERG REGION INFRASTRUCTURE PRIORITIES FOR TOURISM 2020

→ DEVELOPMENT OF A WORLD CLASS VISITOR AND RESEARCH FACILITY AT THE MON REPOS TURTLE CENTRE

→ DEVELOPMENT OF A MULTIPURPOSE CENTRE TO CATER FOR REGIONAL CONFERENCE AND SIGNIFICANT EVENTS

→ CYCLE/WALKING PATHS TO JOIN KEY AREAS OF THE REGION

## NORTH BURNETT REGION INFRASTRUCTURE PRIORITIES FOR TOURISM 2020

→ DEVELOPMENT OF WALKING TRAILS, SIGNAGE AND IMPROVED ACCESS IN NATIONAL PARKS

→ UPGRADE OF CARAVAN PARKS ACROSS THE REGION

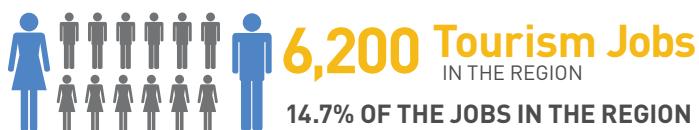
→ IMPROVEMENTS TO ROADS CONNECTING THE NORTH BURNETT

### Visitor economy in the Bundaberg North Burnett Region



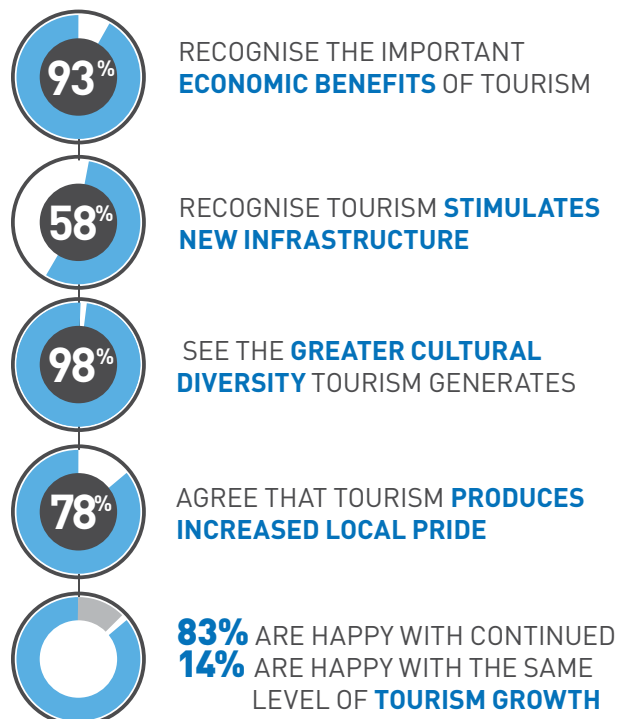
### Why tourism matters to Bundaberg North Burnett

TOURISM IN BUNDABERG CONTRIBUTES **\$0.6b<sup>1</sup>** TO QUEENSLAND'S GSP



EVERY DOLLAR TOURISM EARNS, **ADDS AN ADDITIONAL 87 CENTS** TO OTHER PARTS OF THE ECONOMY

### What do Bundaberg North Burnett Region residents think about tourism?



Source of all data: Tourism Research Australia IVS and NVS, June 2015; Tourism and Events Queensland, Tourism Economic Key Facts, September 2015; Deloitte Access Economics, Queensland Tourism Industry Outlook Potential to 2020, August 2012; Tourism Research Australia, State Tourism Satellite Accounts 2013-2014; Tourism and Events Queensland, Social Indicators 2013. RIS2983

