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**Visitor economy in the Capricorn Region**

- **$1.79m** Visitors daily spend in local economy
- **$651.6m** Visitors spend per year
- **$787m** 2020 potential
- **1.002m** Overnight stays per year
- **2.321m** Visitors per year

**What do Capricorn Region Residents think about tourism?**

- **90%** Recognise the important economic benefits of tourism
- **51%** Recognise tourism stimulates new infrastructure
- **92%** See the greater cultural diversity tourism generates
- **70%** Agree that tourism produces increased local pride
- **81%** Are happy with continued tourism growth
- **16%** Are happy with the same level of tourism growth

**Tourism in Southern Great Barrier Reef**

- **$1.4b↑** to Queensland’s GSP

**15,700 Tourism Jobs**

Across Southern Great Barrier Reef

- **Every dollar tourism earns, adds an additional 87 cents to other parts of the economy**


*Southern Great Barrier Reef region includes Capricorn, Gladstone and Bundaberg subregions. * Estimated contribution of the region’s visitors economy to total tourism Gross State Product.

**Capricorn Tourism Region** includes the local government areas of Livingstone, Rockhampton region and Central Highlands.