

GOLD COAST REGION



LOCAL GOVERNMENT ELECTIONS 2016

#VOTEFORTOURISM

The Gold Coast tourism region includes the electorates of Broadwater, Burleigh, Currumbin, Coomera, Gaven, Mudgeeraba, Mermaid Beach, Southport, and Surfers Paradise.

One vision and one voice to guide the future development and delivery of tourism on the Gold Coast to 2020.



GOLD COAST REGION INFRASTRUCTURE PRIORITIES FOR TOURISM

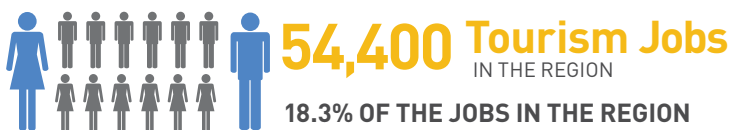
- GOLD COAST CRUISE SHIP TERMINAL
- GOLD COAST CULTURAL PRECINCT
- STAGE THREE LIGHT RAIL CONNECTION TO GOLD COAST AIRPORT
- BROADWATER INTEGRATED RESORT AND SPIT ACCESS SOLUTION

Visitor economy in the Gold Coast Region



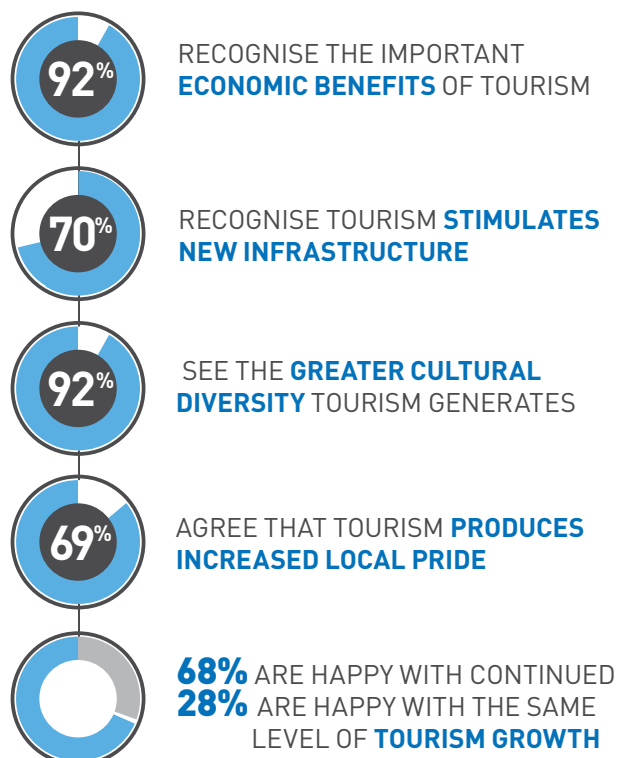
Why tourism matters to the Gold Coast

TOURISM IN GOLD COAST REGION CONTRIBUTES **\$4.4b¹** TO QUEENSLAND'S GSP



EVERY DOLLAR TOURISM EARNS, **ADDS AN ADDITIONAL 87 CENTS** TO OTHER PARTS OF THE ECONOMY

What do Gold Coast Region Residents think about tourism?



¹ Estimated contribution of the region's visitors economy to total tourism Gross State Product.

Source of all data: Tourism Research Australia IVS and NVS, June 2015; Tourism and Events Queensland, Tourism Economic Key Facts, September 2015; Deloitte Access Economics, Queensland Tourism Industry Outlook Potential to 2020, August 2012; Tourism Research Australia, State Tourism Satellite Accounts 2013-2014; Tourism and Events Queensland, Social Indicators 2013. RIS2986

