Gold Coast Region

What do Gold Coast Region Residents think about tourism?

- **Recognise the important economic benefits of tourism**: 92%
- **Recognise tourism stimulates new infrastructure**: 70%
- **See the greater cultural diversity tourism generates**: 92%
- **Agree that tourism produces increased local pride**: 69%
- **68% are happy with continued 28% are happy with the same level of tourism growth**: 68%
- **4,100 visitors per year**: 4.1m
- **21.8m overnight stays per year**: 21.8m
- **$10.7m visitors daily spend in local economy**: $10.7m
- **$3.9b visitors spend per year**: $3.9b
- **$7b 2020 potential**: $7b
- **54,400 tourism jobs in the region**: 54,400
- **18.3% of the jobs in the region**: 18.3%

Visitor economy in the Gold Coast Region

Why tourism matters to the Gold Coast

- **Tourism in Gold Coast region contributes $4.4b to Queensland’s GSP**: $4.4b
- **Every dollar tourism earns, adds an additional 87 cents to other parts of the economy**:

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LOCAL GOVERNMENT ELECTIONS 2016

#VOTEFORTOURISM

The Gold Coast tourism region includes the electorates of Broadwater, Burleigh, Currumbin, Coomera, Gaven, Mudgeeraba, Mermaid Beach, Southport, and Surfers Paradise.

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GOLD COAST REGION INFRASTRUCTURE PRIORITIES FOR TOURISM

- Gold Coast Cruise Ship Terminal
- Gold Coast Cultural Precinct
- Stage Three Light Rail Connection to Gold Coast Airport
- Broadwater Integrated Resort and Spit Access Solution

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One vision and one voice to guide the future development and delivery of tourism on the Gold Coast to 2020.