Climate Action Certification

Essentials

www.ecotourism.org.au
| Why Climate Action Certification?         | P.3 |
| Levels of Certification                  | P.4 |
| What are the benefits?                   | P.5 |
| How much does it cost?                   | P.6 |
| The application process                  | P.7 |
| What does the Criteria involve?          | P.8 |
| About Ecotourism Australia               | P.9 |
Climate Action Certification is designed for all sectors of the tourism industry including hotels, attractions, tours, transport, restaurants, travel agents, tourism commissions and industry bodies. The Climate Action Certification program is dedicated to reducing carbon emissions and assuring travellers that certified products are backed by a commitment to sustainable practices related to addressing climate change.

Why Climate Action Certification:

- an understanding of climate change concepts and terminology
- awareness of credible offsetting activities that can be undertaken
- clear and practical ways of reducing their carbon footprint – reducing carbon emissions through design, equipment selection and changes in operational practices
- best practice examples relevant to the business sector and operating environment
- approaches to adaptation that will assist both the individual enterprise and the collective industry and community within its area of operation.
Levels of Certification

**Climate Action Business**
Businesses have undertaken a set of adaption and emissions reduction actions but are not necessarily measuring their carbon footprint.

**Climate Action Innovator**
Businesses have undertaken a set of adaption and emissions reduction and are auditing and measuring their carbon footprint.

**Climate Action Leader**
Businesses have incorporated strategic climate change responses across all relevant levels of business planning and operations. They are measuring and auditing their carbon footprint via a creditable system and have undertaken an advanced level of adaptation, emissions reduction and offsetting and are working towards becoming carbon neutral.
What are the benefits?

- The application process provides a **practical guide** to implement sound business principles and ecologically sustainable practices;
- Use of an **internationally recognised logo** on your marketing material;
- **Official recognition** for your best practice operations and climate action initiatives, positioning your business as a trailblazer in climate action;
- **Cost-saving benefits** for businesses through efficiency gains as new initiatives are applied;
- **Easy recognition for guests** to identify your business as one that makes a concerted effort to combat climate change;
- **Profiled in EcoBytes** newsletter and blog once certified, plus the opportunity to showcase new innovations and news;
- **Environmental benefits** flow from the initiatives you implement;
- **Promotion at international trade shows** such as ATE.
- **25% discount to the annual ECO Conference.**
- **List job vacancies for FREE** on the Ecotourism Australia Ecojobs webpage.
How much does it cost?

<table>
<thead>
<tr>
<th>Annual Fee Your Turnover</th>
<th>Once-only Application Fee</th>
<th>Ongoing Annual Fee*</th>
<th>Discounted Annual Fee* For ECO/ROC certified operators only</th>
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</thead>
<tbody>
<tr>
<td>&lt; $250,000</td>
<td>395</td>
<td>510</td>
<td>126</td>
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<tr>
<td>$250,001 - $1,000,000</td>
<td>455</td>
<td>730</td>
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<td>&gt; $10,000,001</td>
<td>925</td>
<td>1,360</td>
<td>374</td>
</tr>
</tbody>
</table>

*Annual fees are due once certification has been granted and then each year on your certification anniversary.
Certification annual fees include business membership to Ecotourism Australia.
The above prices are for applications via the Ecotourism Australia online certification application system.
A $75 workbook fee is applicable to all workbook applications.

Did you know?
If you already hold ECO certification and wish to also become Climate Action Certified, you will only have to address a few additional criteria and submit a Climate Action Plan (templates available).
If you already hold ECO certification, you are also entitled to a discounted annual fee for your Climate Action certification.
The application process

Start your application online or contact us to receive an editable PDF version of the application workbook.

Pay your once-only application fee and get started with your application.

Once you have everything ready, you can submit your application.

Ecotourism Australia will now conduct an internal review to make sure your application is complete. We will contact you if we need anything.

Your application will now be sent to an external independent assessor.

Our assessor sends Ecotourism Australia the assessment feedback and the level of certification achieved.

You now have 12 months to submit your complete application and your supporting documents.

Do not hesitate to get in touch if you are having difficulties with your application, we are here to help!
There are 6 section components for the Climate Action certification program, these are:

1. Business Details
2. Business Relationships and Communications
3. Business Operations
4. Climate Change Risk Assessment and Adaptation
5. Reducing Greenhouse Emissions
6. Innovative Best Practice

After getting certified...

Once you are certified and have paid your first annual fee, we will send you your certificate and marketing material so you can proudly display your achievement.

Every year on the anniversary of your certification you will need to pay your renewal fees and send us your completed annual declaration stating that you are still committed to the previously agreed terms.

An on-site audit will be conducted every three years. In order for your certification to be always up-to-date and to facilitate the audit process we require your documentation to be updated regularly.
About us

Ecotourism Australia was formed in 1991 as an incorporated non-profit organisation and is the peak national body for the ecotourism industry.

The organisation offers certification programs for tourism products available in Australia such as accommodation, tours and attractions. Ecotourism Australia also has a diverse membership that includes key industry stakeholders, protected area managers and other government agencies, academics and students, tourism, environmental, interpretation and training consultants, local and regional tourism associations and travellers.

Contact Us

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Become part of our community

With over 450 certified tourism experiences around Australia, becoming certified is also a way to become part of Ecotourism Australia’s large community and interact with people who, just like you, are working to protect Australia.

You can take part in our online social media campaigns and get your message out there! Images, articles, latest news, you can provide us with the content you want us to share for you.